

Department Commander Dan Seehafer has developed powerful incentives for 100% Post Commanders and 100% County Commanders.

All Post Commanders that reach 100% of their membership goal by Patriot's Day – September 11th will receive a personalized American Legion uniform shirt embroidered with their name and post number.

County Commanders that reach 100% of their membership goal by Veteran's Day – November 11th will also receive a personalized American Legion uniform shirt embroidered with their name and county.

Department Commander Dan Seehafer also knows that there is strength in numbers and is focused on growth for 2017.

Every post's first goal should be last year's total membership PLUS 1. Each post that achieves growth and becomes eligible for the National Post Excellence Award in 2017 will be recognized for their accomplishment in the official newspaper of the Department of Wisconsin, the Badger Legionnaire.

Commander Dan Seehafer wants you to "Get One" and win \$1,000.

To grow at the local level, each post needs to rely on their members being active recruiters. For the individual Legionnaire, membership recruiting can lead to a big reward! Legion members can simply sign up a new member, or renew any former member who has not paid for 2 years (since 2014) and their name will be entered in a drawing to win \$1,000 at the 2017 Midwinter Conference at the Ho-Chunk Hotel, Casino and Convention Center in the Wisconsin Dells. There is no limit to the number of times an individual can qualify – recruiters get one chance for every new member they recruit. Department will also award them the traditional "I Got 1" pin. Recruiters can show their pride by earning the new "I Got 1" pin. The pins are larger and more visible than ever before. Anyone who recruits a new member qualifies!

Individual Membership Awards

Legionnaires can earn other individual membership recruiting awards:

1 - The traditional "I Got 1" pins are available for everyone who recruits a new member this year.

3 – National Commander Award – Recruit 3 new members and receive the National Commander's incentive award to be determined

3/5 – "Reverend's Round-up" Department Commander Dan Seehafer's Special Award

Receive your personal die-cast money clip from Commander Dan! This special incentive award is available to all Legionnaires who Saddle up and take part in "the Reverend's Round-up"! The first step in growing our membership is to Recruit and Retain, which is why everyone is called to Round-up our non-renewed members and add new Legionnaires to the fold. Start by recruiting 3 new members and then renew 2 members from 2016.

Win Cash! Fill the Clip! All members who take part in the Reverend's Round-up become eligible to receive Cash Awards* at the Midwinter Conference scheduled for January 19-22, 2017 at Ho-Chunk Hotel, Casino and Convention Center in the Wisconsin Dells! *Must attend the Conference Banquet on Saturday, January 21, 2017 to win.

These special recognition awards are offered in addition to the Badger Big 10 award, which can be earned by signing up ten (10) new members to be a part of this exclusive group of Legionnaires. Badger Big 10 recruiters receive a pin to wear with pride.

The National American Legion is also encouraging recruitment with the Silver Brigade (25 new members) and Gold Brigade (50 new members) awards for Legionnaires who recruit 25 and 50 new members respectively. If you have any questions please contact Chris Schmidt via email at chris@wilegion.org or by phone at (608) 745-1090.